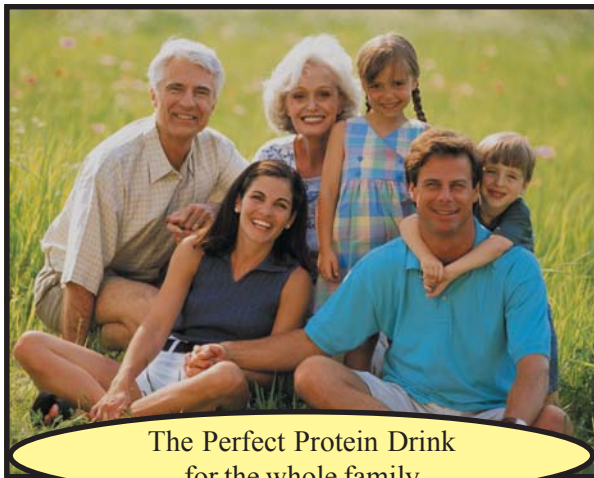


# Lean-Body Whey™ Protein Blend

**Delicious Advanced Meal Replacement Drink**  
*With Pesticide-Free Whey Protein, Organic Blueberry and More*



## The Perfect Protein Drink

- ★ **Lean Body Effect\***
- ★ **High Energy\***
- ★ **Anti-Aging\***
- ★ **Immune-Boosting\***
- ★ **Quantum Quality**

### Why Another Protein Drink?

Lean-Body Whey™ Protein Blend is *not* just another protein drink. It is a one-of-a-kind, Quantum Quality, advanced organic protein drink – that delivers a comprehensive array of immune-boosting nutrients without toxic tag-alongs. Finally, a great protein drink for the whole family that is 100% health-promoting (no compromises), and tastes luscious.

### What's Wrong With Other Protein Drinks?

In the past, we searched for a really good protein/sports workout drink – but totally in vain. What we found were powder drinks based on soy protein (typically made from American soy – often poorly grown, genetically modified, pesticided – and very hard to digest) or whey protein (typically from commercial cows – full of pesticide and antibiotic residues – and processed with high heat which crosslinks the protein). Drinks based on egg protein were equally poor (made from commercial eggs – laced with pesticide/antibiotic/chemical residues). No thanks!

### It Gets Worse

The protein drinks out there also had other “I can’t believe it” ingredients as well. Would you give your son a drink that caused potential brain damage? Of course not, you say, but many protein drinks contain MSG, monosodium glutamate, a known brain neurotoxin (called an excitotoxin), which can literally *excite brain and nerve cells to death*. Look on the label for the term, “natural flavors” – that’s code for MSG. MSG is often used to cover up the “off” tastes of inferior ingredients.

Look on the ingredient list of a protein drink. Do you see: high-fructose syrup, sucrose or corn syrup? These are all fancy names for

refined sugar, a proven agent that can upset the body’s immune and hormonal systems as well as promote weight gain. American refined sugar is processed with 2, 4, 5-T, a dioxin derivative, one of the most toxic chemicals known.

Protein drinks often contain artificial sweeteners, such as aspartame, which are cumulatively toxic. Aspartame is partially metabolized to formaldehyde in the body, a toxic byproduct that can damage liver and brain cells, creating whole-body toxicity.

### The Super Star of Protein Drinks

Now you can get the super star of protein drinks, Lean-Body Whey™ Protein Blend: a delicious, creamy blend with high quality, non-toxic whey protein (pesticide-free) with world-class quality herbal synergists. (See reverse.) For peak performance when you exercise or work-out, our Lean-Body drink delivers every nutrient essential for life and in its most bio-available form producing “The Quantum Effect.” The Lean-Body Whey™ Protein drink supports 5 key nutrient categories: 1) a broad range of world-class antioxidants, 2) easy-to-digest nontoxic whey protein, 3) complex carbohydrates, 4) essential fatty acids and 5) world-class state-of-the-art immune-boosting fiber.

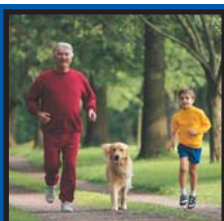
Start out your day with a Lean-Body drink to help enhance strength, boost the immune response, protect cells, minimize the aging process and promote a wonderful sense of well-being.\* It’s great for every member of the whole family — just add water or juice and stir. Take with you on trips. And to get that winning edge, take a Lean-Body drink an hour or so before exercise or competition meets.

**Step up to great taste, great power – great life.**

### The Quantum Effect

The form of every cell in your body is now known to be a crystalline matrix which has its own ideal resonant frequency. The only way each cell can achieve its ideal cellular resonance is by consuming “live source” nutrients that are “quantum quality” (exquisitely well-grown and

100% toxin-free). Only quantum quality nutrients can produce ideal cellular resonance. When quantum quality phytonutrients are combined together synergistically, their effect is far greater than the sum of their individual benefits, by a factor of 10 to 100-fold or more. This amazing logarithmic effect is “the Quantum Effect,” a primary force to help you sustain or regain great health.



### **Advanced Whey Protein**

- Pure, pesticide-free whey protein with a great, full-bodied taste  
*Unlike weak American whey from commercial cows (high in chemical/pesticide residues)*
- Produced using ion exchange technology which yields high amounts of glycomacropeptides (25-28%) that support key hormonal, immune and neurologic functions  
*Unlike common whey protein products that contain fewer glycomacropeptides and are highly heated during processing which cross-links their protein. Cross-linked protein stresses and can even damage the kidneys.\**

### **Organic Blueberry Fruit Powder**

- European blueberries: low-temperature, air-dried, pesticide-free  
*Unlike American sources which are often poorly grown and high in pesticide residues*
- Delivers maximum ORAC (oxygen radical absorbance capacity), the most potent free radical fighting ability  
*Poorly grown blueberries may have poor ORAC values*
- Helps the body slow aging, maintain peak immunity and brain function (confirmed by 2001 studies)\*
- Hand-picked at peak ripeness with mature essential sugars  
*Unlike poorly grown American sources which may end up missing key essential sugars (which are naturally present in blueberries that are well grown and fully ripened before picking)*

### **Himalayan Pine Pollen** (not bee pollen)

- “Beyond organic,” super-pure pollen harvested from pristine, chemical-free pine trees at 12,000 feet and above in the virgin Himalayan mountains
- Used for centuries as a rejuvenative tonic; considered to have the “highest chi” of all herbs (grown in “high chi” mountain air)
- Helps boost the body’s oxygen capacity, increase energy and endurance and maintain healthy cholesterol levels\*
- Helps strengthen immunity and deliver extraordinary antioxidant protection to support the body’s anti-aging systems\*  
*Almost no risk of allergy typical of other pollens*

### **Organic Greens Blend**

- “Beyond organic,” South American-grown, young non-hybrid grasses (barley, oat, wheat grasses)  
*Not poorly grown, pesticided American source grasses*
- 100% full grass fiber (low-temperature, air-dried) with every known nutrient essential for life in its natural, bio-available form  
*Not juice extracts with harsh processing that can cause the degradation or loss of many nutrients*
- Wild-grown Blue Green Algae, Grade A Japanese Chlorella, Grade 10 Indian Noni: these perform essential transporter and co-factor roles for unparalleled phytonutrient synergism, creating “the Quantum Effect”\*\*\*

### **CLA (Conjugated Linoleic Acid)**

- CLA (vegetable source), the most stable and bio-available glyceride form  
*Not animal-source CLA with the risk of toxic prion contamination*
- Has been shown to exhibit significant cellular chemo-protective effects through enhancement of PPAR (peroxisome proliferator-activated receptors), a class of internal cell receptors capable of suppressing inflammation\*
- Helps promote lean body mass (especially abdominal), helps increase muscle mass and reduces catabolic muscle breakdown cascade during exercise\*

### **Lean-Body Pyruvate**

- The best form of pyruvate (calcium pyruvate) as used in many weight loss studies
- Safely supports healthy weight loss by enhancing protein and glucose transport into cells, thereby boosting performance levels in exercise\*  
*In one study, subjects taking pyruvate increased their exercise performance from 20-50% and experienced less fatigue.\**
- Shown to protect against MSG neurotoxicity\*

### **Arabinogalactan** (Natural fiber/immune booster)

- Breakthrough processing now liberates the “arabino” compounds (tree source) to offer high-fiber natural polysaccharides
- Great-tasting, fiber-rich nutrition that helps deliver the wonderful benefit of enhanced immunity\*  
*Helps stimulate NK (Natural Killer) cell activity and enhances other immune system functions as well\**
- Assists the body’s natural detoxification process  
*Shown to decrease the body’s ammonia production and absorption (which may help reduce kidney and liver load)\**

### **FOS (Fructo-oligosaccharides)**

- Premier quality, natural-source FOS  
*Derived from chicory, not American 2, 4, 5-T dioxin-derivative processed white sugar*
- Acts as a “prebiotic” to promote healthy colon ecology\*  
*Shown to promote a five-fold increase in the good bacteria of the large intestine in just 4 weeks\**
- Promotes uptake of calcium and other minerals

### **Organic Argentine Raw Cane Juice**

- Unrefined, unbleached, organic air-dried Argentine cane juice  
*Not toxic, refined white sugar or so-called “natural sugar” that is partially refined*
- Rich in abundant, naturally-occurring trace minerals  
*Free of chemical residues as found in most commercial sugars*
- Luscious, sweet taste without the toxics

### **Organic Vanilla (The Real Thing)**

- Real vanilla made from vanilla beans—not synthetic flavoring  
*Hand-picked, naturally cured, naturally great-tasting vanilla from Madagascar*
- Supports enhanced immune response and good health\*  
*Over 97% of all vanilla flavoring is now synthetic (born in a test-tube) which is toxic and immune-suppressive*

### **Guar Gum** (Natural, creamy-rich thickener)

- Naturally-derived, beneficial, high-fiber polysaccharide that promotes healthy intestinal ecology\*
- Used for thousands of years in India and Pakistan for its health-promoting benefits
- Delivers a satisfyingly rich, creamy thickness to drinks
- Helps modulate the rate of absorption of nutrients for maximum uptake: an ideal component for this lean-body, high-energy, immune-boosting, anti-aging drink\*

### **Recommended Use:**

Adults or children (age 4 and up): Take 1 to 4 tablespoons daily mixed in 6-8 oz. water, juice or mix with homemade kefir (our favorite). For special programs, up to 12 tablespoons can be taken daily. May also be blended in cereal, sprinkled on desserts, etc.

**\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.**