

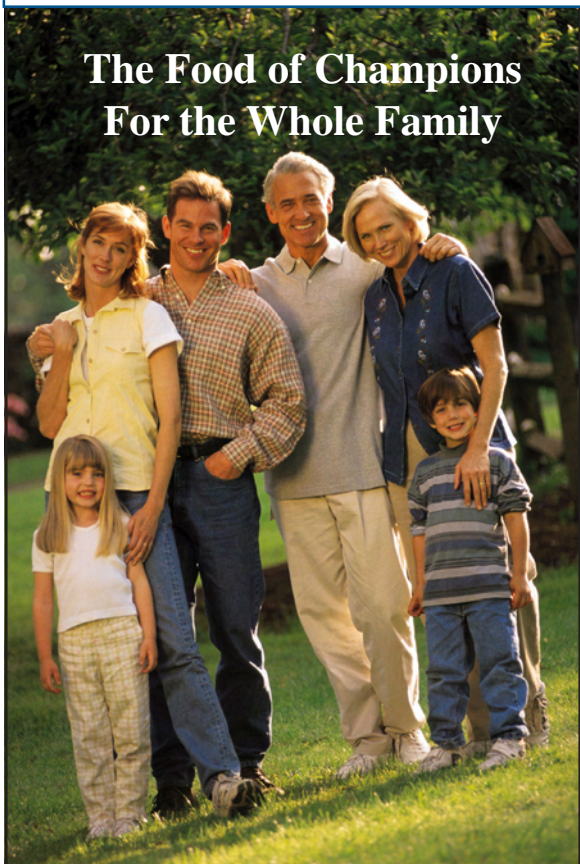
The Super Food of the century



Tocotriene Complex

Breakthrough Nutrition With Stabilized Rice Bran (SRB)

The Food of Champions For the Whole Family



An Unparalleled Super Food with over 100 different antioxidants

It contains 3 amazing, highly nutritious components:

1. Stabilized rice bran

Naturally contains tocotrienols (super antioxidants) which can have *6,000 times greater* antioxidant activity than vitamin E*

2. Stabilized rice protein

An excellent protein boost to your diet, with 53% available quality protein

3. Premier FOS

(Fructooligosaccharides made from chicory, not sugar)

Can increase the good healthy bacteria in the colon fivefold in only 4 weeks*

Worldwide Research Studies On SRB

- **Immune System:** Ferulic acid as found in stabilized rice bran helps support and promote a healthy immune system;
- **Blood Lipids:** Many studies have shown stabilized rice bran to promote and maintain a healthy blood lipid levels;
- **Blood Sugar:** Stabilized rice bran helps significantly promote and maintain a healthy blood glucose level;
- **Stomach:** Stabilized rice bran contains gamma oryzanol which helps maintain a healthy stomach;
- **Hormones:** Gamma oryzanol helps promote healthy hormonal balance;
- **Peak Athletic Performance:** Researchers found gamma oryzanol and ferulic acid (as found in stabilized rice bran) help promote optimal muscle growth and athletic performance;
- **Thyroid:** Gamma oryzanol helps promote and maintain a healthy TSH level.*

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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100 Different Antioxidants

For many years, scientists have known that hidden in the lowly rice kernel was a great nutritional treasure. The rice kernel's inner layer, rice bran, contains a huge storehouse of precious but delicate super nutrients. Current research shows that it contains 100 different antioxidants (and counting -- as new ones are being discovered).

Among the most powerful of its naturally-occurring antioxidants are oryzanols, tocopherols, and tocotrienols. One group of super nutrients, the oryzanols, are a complex group of chemical compounds that are esters of the phenolic compound, ferulic acid, a powerful antioxidant.*

6,000 Times Greater Than Vitamin E

Another group of super nutrients in rice bran, the tocotrienols, have recently been shown to have 6,000 times greater antioxidant activity than vitamin E. Tocotrienols have been shown to promote and maintain healthy blood lipids and blood glucose levels.* With all these amazing elements, rice bran is indeed a veritable storehouse of super nutrients.

After many years of research throughout the world, a newly developed proprietary process has been discovered that stabilizes the delicate, precious super nutrients of rice bran (previously rapidly destroyed), now all these wonderful micronutrients are directly available to you -- to speed you and your family on your quest for excellent health. The vast array of effective, protective antioxidants is unequalled by any other product currently available.

The Amazing Tocotriene Complex

Tocotriene Complex is a hypoallergenic, antioxidant-rich super-food with three amazing, highly nutritious components: stabilized rice bran, stabilized rice protein and FOS (fructooligosaccharides) made from chicory.

Stabilized Rice Bran

Rich in Powerful Nutrients

- All essential amino acids (hypoallergenic)
- High in all essential fatty acids, including omega-6 and omega-3 fatty acids
- Rich in E complex vitamins (the highest natural source of tocopherols and tocotrienols in nature)
- Rich in B complex vitamins
- IP6 (inositol hexaphosphate)
- The only source of gamma-oryzanol in nature
- Minerals (including high amounts of potassium, magnesium and manganese) and trace minerals
- Polyphenols, phytosterols and sterolins (high in Beta-sitosterol and Beta-sitosterolin)
- Mixed carotenoids, including lutein and zeaxanthin
- Dimethylglycine (DMG)
- Trimethylglycine (TMG)
- Lecithin (phosphatidyl choline, phosphatidyl serine)
- Ferulic acid
- CoQ-10
- Squalene
- Alpha lipoic acid

Tocotriene Complex is called the "snack of champions" because of its rich, super-food antioxidants and other nutrients. From Grandpa to little tots, it is a tasty way to boost your nutritional status in the face of nutrient-poor, increasingly toxic food (yes, even "organic" food is now often toxic due to toxic pre- and post-harvest practices).

All Rice Brans Are Not Created Equal

Like all dietary fibers, not all rice brans are created equal. The composition of rice brans varies depending on the source of the bran, the milling techniques used and the stabilization techniques used. Some products use poorer, more refined grades of rice bran (like "fluff").

We use only the crunchy, more nutrient-dense, "first run," richer cereal type of rice bran with the highest antioxidant concentration for our Tocotriene Complex. It has a delicious, crunchy, cereal-like texture. True stabilized rice bran contains approximately 20 to 25% dietary fiber, 2% soluble fiber, rice bran oil, plant sterols, rice wax and over 100 anti-

oxidant complexes.

Recommended Use

For adults and children (age 3 and up): Take one rounded teaspoon of Tocotriene Complex twice daily, with or without food. You may add it to food or drinks (do not heat), or eat it alone, like a crunchy snack. A favorite way to eat it is to add it to cereal as a topping or sprinkle it on warm flatbread.

For Athletes

Take up to 5 rounded teaspoons of Tocotriene Complex per day. For peak performance, you may want to combine the use of this product with Muscle Power Boost, a muscle-enhancing creatine product.

References

Bidlack, W., ed. *Phytochemicals as BioActive Agents*, Technomic Pub., 1999.
Kamen, B. "Stabilized Rice Bran: The Perfect Polish For Your Diet," *Alternative Medicine*, July 2001.

What's The Difference?

O u r s	T h e O t h e r G u y s
<p>3 Winners In One</p> <p>1. Tocotriene Complex combines 3 highly nutritious components in one great product: stabilized rice bran, stabilized rice protein and FOS (fructo-oligosaccharides made from chicory, not sugar). We use only the "first run," most nutrient-dense rice bran with the highest antioxidant concentration.*</p> <p>Great Taste Without Compromise</p> <p>2. We have combined quality stabilized rice protein and delicious, sweet-tasting FOS with our stabilized rice bran to deliver both top nutrition and a great taste without chemical sweeteners. No toxic preservatives, flavorings or colorings.</p> <p>The Best Results</p> <p>3. Our clinically tested Tocotriene Complex is a proven winner with hundreds of patients and their families. Great nutrition with great taste. Try it yourself and experience the best.</p>	<p>1. Other products may contain poorer, more oxidized, refined grades of stabilized rice bran with poorer nutrient levels.</p> <p>2. Other products may contain toxic chemical sweeteners such as "natural flavors," a disguised name for the neurotoxic flavoring agent, MSG (monosodium glutamate). Other products may also contain artificial flavorings, colorings or other additives.</p> <p>3. Other products may use poorer grades of stabilized rice bran, chemical sweetening agents, toxic preservatives and undisclosed fillers. Poor nutrition with poor results.</p>

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