

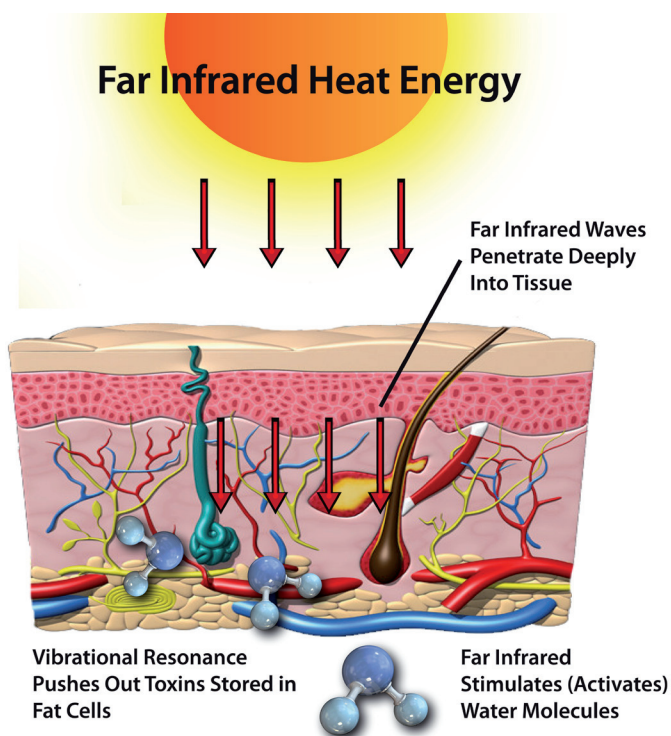
# Understanding The Benefits of Far Infrared Heat

Harnessing The Natural Healing Power of The Sun



**FACT:**

**FAR-Infrared Energy Vibrates Water Molecules Through Resonance, Promoting Detoxification & Pain Relief**



- Improves Blood Circulation & Metabolic Function
- Cleanses the Body of Harmful Toxins

Far Infrared Heat Technology and Rose Granite Discs deliver superior Far Infrared Heat & Negative Ion (Energized Air) Products for optimum health & wellness. The positive effects of Far Infrared Heat studies have been published across the globe including the Journal of American Medical Association and the New England Journal of Medicine. Many healthcare professionals claim that far infrared frequency is the most beneficial and safest form of sun energy. Highly respected scientists like Albert Einstein studied and recognized the importance of thermal energy on the Earth, in Nature and for Human life. By combining these natural technologies into our products, users experience many benefits, including superior cell & organ detoxification.

- Relief From Muscle & Joint Pain
- Reduced Stress & Fatigue
- Reduced Inflammation
- Lowered Cholesterol
- Reinforced Immune System
- Increased Metabolism
- Natural Detoxification
- Burned Calories
- Improved Circulation
- Revitalized Skin Cells
- Enhanced Cardiovascular Function
- Improved Sleep



# Facts: Far Infrared Heat vs. Traditional Heat?

Characteristics	Traditional Heat	Infrared Heat
History	First developed around 1911	Passive infrared therapies have been used for over 3,000 years, using different terms, yet the same fundamental technology. The application of infrared as an active source of energy for healing the body began in the mid-1900s in Germany and has been actively developed and refined since the early 1980s in the United States, Asia, and Europe.
Technology	Powered through copper wires from household current	Activated Carbon Fibers dial the energy current to a frequency range consistent with the safe and healthy infrared wavelengths of the Sun's thermal energy spectrum.
Energy Usage	Potentially high Electric Pads/Blankets can run 30-40 watts	Low consumption; Infrared heat uses as much as 50% less energy to produce the same amount of traditional heat.
Ambient Air Temperature	Heat is dispersed into the air and into any adjoining material. Increase in temperature has a short life and little residual.	Heat energy is absorbed by the body so that the maximum amount of health benefits is directed into the user's body; since the heat process is from the inside to the outside, little is wasted on ambient air diffusion.
User's Skin Temperature	The FDA sets the maximum allowable surface temperature for electric pads at 140F which requires a pad setting of over 175F.	The maximum allowable skin temperature is a healthy and safe 113°F.
Safety Issues	Recommended for use only in 20 minute intervals to minimize burns.	No unique safety issues.
Public Health Advisories	"Hazards Associated with the Use of Electric Heating Pads" -Consumer Product Safety Commission (12/12/1995)	None
Usage Time	20 minutes per session	Based on Personal Preference since the average body has no limit to its tolerance for infrared heat
EMF	Yes	Minimal
Therapeutic Effect	Limited; According to the Electric Blanket Institute, only 1 in 4 purchasers of electric heat pads or blankets say they make the purchase for therapeutic values.	Extends long after application; Remedies injuries and proactively addresses potential future health concerns. Relieves back pain, Reduces Stress
Health and Wellness	Surface application can stimulate sensation in the skin and decrease the pain signals being transmitted to the brain	Improves circulation, Enhances immune system, Burns calories, Increases Vitamin "D" production, Promotes rest and relaxation, Improves flexibility, Addresses sleep apnea symptoms, Aids in detoxification, Assists in lowering blood pressure, blood sugar, and blood vessel functioning.

## Negative Ions, Positive Vibes?

## How It Works:

Negative Ions are also an essential part of this healing technology. According to an article published on WebMD.com, Negative ions are odorless, tasteless, and invisible molecules that we absorb in abundance in certain environments. Imagine the feeling you get while at the beach, in the mountains and by waterfalls. Ions are charged particles in the air that are formed in nature in different ways. Once they reach our bloodstream, **Negative Ions are believed to produce biochemical reactions that increase levels of serotonin** elevating your mood, helping to alleviate depression, relieves stress, and boosts our daytime energy.